



2017-2018 Program Rates & Deadlines

	Full Page Ad			Half Page Ad			Space Closing	Camera-Ready Materials Due
	1x	3x	5x	1x	3x	5x		
 <p>June 27 - July 23, 2017 (4 weeks) --- SHN Golden Gate Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	5/18/2017	6/2/2017
 <p>Aug 15 - Sept 11 (4 weeks) --- SHN Orpheum Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	7/7/2017	7/25/2017
 <p>Sept 12 - Oct 8 (4 weeks) --- SHN Orpheum Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	8/3/2017	8/21/2017
 <p>Nov 11 - Jan 7 (10 weeks) --- SHN Orpheum Circulation 150,000+</p>	\$12,000	\$11,500	\$11,000	\$6,000	\$5,750	\$3,795	9/22/2017	10/10/2017
 <p>Feb 6 - Mar 4, 2018 (4 weeks) --- SHN Orpheum Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	12/27/2017	1/16/2018
 <p>May 1 - 27, 2018 (4 weeks) --- SHN Orpheum Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	3/22/2018	4/9/2018
 <p>June 27 - July 22, 2018 (4 weeks) --- SHN Orpheum Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	5/16/2018	6/4/2018
 <p>Sept 11 - Oct 7, 2018 (4 weeks) --- SHN Orpheum Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	8/1/2018	8/17/2018
 <p>Oct 15 - Nov 11, 2018 (4 weeks) --- SHN Golden Gate Circulation 70,000+</p>	\$7,475	\$6,900	\$6,210	\$4,600	\$4,255	\$3,795	9/6/2018	9/24/2018

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Please Note: All above prices are net. Premium positions (back cover, inside covers, and opposite title page) are at a 20% premium. Prices, productions and dates are subject to change without notice.